

auspharm.net.au pty ltd

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AusPharm Advertising policy

AusPharm allows paid advertising on its websites and in the AusPharm(e)news. The websites and (e)news also feature the corporate logos of our sponsor organizations.

Advertisements must be deemed appropriate for a health website. Where a ruling on "appropriateness" is required we reserve the right to accept or decline to run advertisements at our absolute discretion on the basis of inappropriate content/style or for any other reason whatsoever.

AusPharm reserves the right to decide what does and does not constitute an advertisement at its absolute discretion.

In the case of an advertisement included in the (e)news, these will be identified as such by the insertion of the word "advertisement" into the subject line of the relevant item.

eg: **Only 2 weeks to go to APP2007!** **advertisement**

Our complete advertising pricelist is displayed on our website:

http://www.auspharm.net.au/documents/advertising_prices.pdf

This policy will be reviewed regularly and is subject to change at short notice.

Mark Dunn
June 2007



auspharm.net.au and its related sites are operated by auspharm.net.au P/L, a company owned by Tasmanian pharmacists Mark Dunn and Tony Wiss

